



Who's Who Registry Style Guidelines Version 1.0

DO:

- Use the **.WhosWho** logo, with a minimum of spacing (25 pixels) between each side and other graphic or textual elements on your web page.
- Trim a **.WhosWho** logo provided within the above spacing requirement
- Choose your favorite **.WhosWho** logo and use it individually.
- Use **.WhosWho** logos in black or white.
- Link **.WhosWho** logos to our registry website: domains.whoswho
- Use **.WhosWho** logos in reference to **.WhosWho** domain offerings
- Scale the **.WhosWho** logo proportionately (min. 10%/max. 200% of scale provided for static images; no scaling for animated gifs; contact **.WhosWho** for other requirements)

DO NOT:

- Alter the **.WhosWho** logo in terms of aspect ratio, colors, elements, distortion, or animation (other than as provided by **.WhosWho**).
- Use **.WhosWho** logos in any color than orange/grey, black or white (as in artwork provided by **.WhosWho**).
- Impose the **.WhosWho** logo over any image or photograph.
- Create a frame or border environment around any any **.WhosWho** logo.
- Use **.WhosWho** logos in conjunction with one another.

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Please note:

- These guidelines do not grant permission to use any other **.WhosWho** logos, photographs or trademarks. Who's Who Registry reserves the right in its sole discretion to terminate or modify your permission to display **.WhosWho** imagery at any time (except as provided in Section 3.2.3 of the Registry-Registrar Agreement for an "Accredited Registrar logo" in one location).
- **.WhosWho** will monitor the use of these materials on a periodic basis.